



The Westin Cape Coral Meeting and Events Center

DEBUTING EARLY 2018



The Westin Cape Coral Resort at Marina Village is set to expand its meeting and events capabilities with the addition of a \$15 million, 30,000-square-foot conference center.



The new Tarpon Point Ballroom will feature 12,250-square-feet of meeting and event space and accommodate groups up to 1,400 guests in early 2018. This new addition will enhance the resort's existing 15,000-square-feet of function space.

Tarpon Point Ballroom 3D Rendering

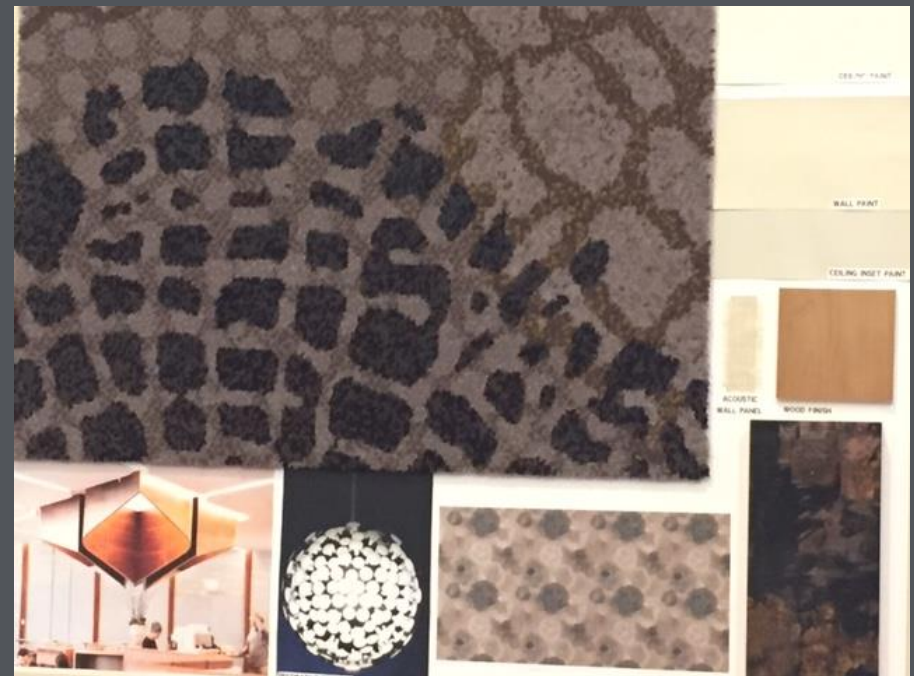
The ballroom has the ability to be divided into six distinct spaces or any combination thereof. Additionally, groups can take advantage of a spacious 4,754-square-foot pre-function area, a multi-function room for board meetings or office space and an expansive 1,728 square-foot terrace overlooking the Caloosahatchee River estuary.



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Palm Pre-Function Foyer 3D Rendering

Sample Design Boards





Exterior view of The Westin Cape Coral Resort at Marina Village

In addition to the conference center, the resort plans to add thirty rooms to their existing 263 room inventory. This addition is a conversion of thirty of their two-bedroom suites which will allow the flexibility to accommodate groups in more traditional rooms and 1-bedroom suites.



Bedroom Suite

The meeting and event center is expected to generate approximately \$30 million in economic growth for the area over the next few years. Local tourism is expected to increase with an additional 15,000 new visitors per year and approximately 33 new year-round, full-time jobs at the resort.

“The new meeting and event facility is a strategic addition to our resort and the Southwest Florida community as it will expand the functionality and flexibility of our existing meetings and events space,” said Michele Frank, Director of Sales and Marketing, The Westin Cape Coral. “We’re excited to broaden our capabilities to better accommodate a wider variety of groups such as weddings, corporate events and large fundraisers.”

Visit The Westin Cape Coral at Marina Village Website



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